



50th ANNIVERSARY



2022-23

COMMUNITY REPORT

SUPPORTING STUDENT SUCCESS



From the Foundation President



Vision Statement

The Columbia College Foundation promotes quality higher education that enriches the academic, economic, and cultural life of our community.

Mission Statement

Our mission is to promote student success by providing community resources that support and expand educational opportunities for Columbia College's students.

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Charles Segerstrom, CCF President

My family has a 50-year history of support for Columbia College, and that makes it especially meaningful for me to serve as the Columbia College Foundation President during this 50th Anniversary year. My aunt Marjorie Segerstrom Coffill was the Foundation's first board president, and both my father, Bill Segerstrom, and my aunt, Mary Etta Segerstrom, were also devoted members of the Foundation Board of Directors. I'm proud to join them in this important work.

The extraordinary history of the foundation's support for scholarships, grants, and the Columbia College Promise has had a huge, beneficial community impact. By helping students afford college, we remove barriers that might disconnect them from the education they need for better jobs, careers and fulfillment in life. Our college provides both a pathway out of poverty and a way to secure living wage jobs and rewarding careers.

Hundreds of donors, with their resources guided by Foundation leaders, have brought us to a point where we have some amazing statistics to celebrate. Our Foundation has assets that have exceeded \$5 million, enough to support more than \$200,000 per year in student scholarships and grants, to sustain the Columbia College Promise which has assisted more than 1,000 local high school graduates over the last four years, and to award more than \$50,000 per year in mini grants that make campus life better in so many ways: equipment for firefighters, lab equipment, new scoreboard, student certifications and much more.

From the College President

At Columbia College, we believe a strong education is one of the best ways to prepare for an uncertain future. Our mission is to empower our students to succeed – and to enhance the economic and human vitality of the Gold Country with high-quality educational offerings, workforce training, support services, and innovative partnerships.

The Columbia College Foundation has been a vital part of this effort for more than 50 years. The Foundation and its supporters provide key links to the community, supporting scholarships, campus improvements, events, and partnering on innovations such as the Columbia College Promise and basic needs support for housing, transportation and emergency needs.

Together, we are here to help students meet the challenges of today and tomorrow. Our constant effort is to deliver a student-centered education for excellence, exceptional occupational skills training, and support for our students as they prepare to enter the workforce. Our faculty and staff offer students the tools, coaching, and inspiration to re-imagine their futures and clearly understand their career opportunities – and the Foundation supports us at every step.

Whether a student's goal is to earn a certificate in a dynamic, high-paying trade, receive an associate degree, or transfer to a university program, their time at Columbia will take them a step closer to transforming their life.

It's a vital mission for our community, and we are grateful for your enthusiasm and support for YOUR community college. Thank you for helping our students craft their success stories every day. Go Jumpsers!



Dr. Lena Tran

Foundation mini grants give students extra help and new experiences

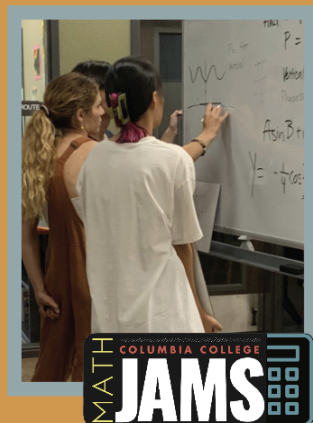
Nearly 50 students enjoyed Columbia's first "Math Jam" this fall, a brand new event held before school started to help prepare for their upcoming math classes. The Jams sessions helped students refresh math skills, meet their peers and tutors, interact via math related games constructed with parts made with our 3D printers, and boost their confidence in a tough subject.

"We received a lot of positive feedback from students, and we can see the difference it has made in their comfort level," said Melissa Anisko, Columbia's math support specialist. The event was supported with seed funding from the Foundation's Brady-Wise Mini Grant Program, which covered the cost of supplies and materials for the 3-D printers and other activities, provide some fun and useful math-related items for participants and help assure the program can keep going in coming semesters.

"Thanks to you we were able to give this program idea a try and show that it is useful to students," Anisko said. "Thank you so much for your support of our students."

The mini grant program, now in its 12th year and launched by gifts from the families of Don Brady, John Wise and Millie Brady Wise, is going strong. This past year, mini grants paid for timers and game boards for a new chess club, software for music composition, support for sports teams to travel to tournaments and so much more.

"Projects like Math Jams and the chess club are what make our mini grant program so much fun," said Foundation Director Amy Nilson. "Columbia's students and staff are bursting with creative ideas like this to boost learning and our donors help make them happen."



We love our scholarship students!



AMBER AND GAGE WILSON • FINISH LINE

Allied Health student preparing for a career in health care. An emergency grant was awarded after her work hours were cut back and she had to deal with emergency expenses and a family loss.

"We've been through a lot this semester, and this grant has really helped take some of the stress off. It's really made a difference."



ALYSE KELLER • FINISH LINE

Business major at Columbia, started as a dual enrolled student from Bret Harte High, planning to graduate in April and transfer to a University of California campus or Stanislaus State in the fall.

"I support myself, so this scholarship has been a big help. It significantly helped me focus on school and have the chance to catch a breath."



FONDA THOMAS • OSHER

Forestry and natural resources major, planning to transfer to Stanislaus State in the spring.

"You have no idea what this means to me -- my first ever scholarship! Who would of thought that someone like me, who gave up the idea of receiving an education, would be getting help to achieve my goals... I appreciate it from the bottom of my heart."



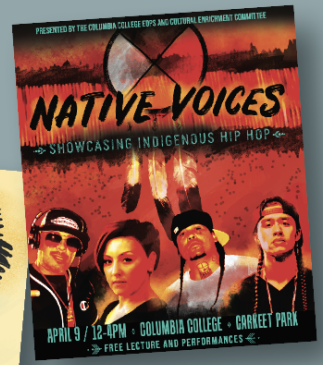
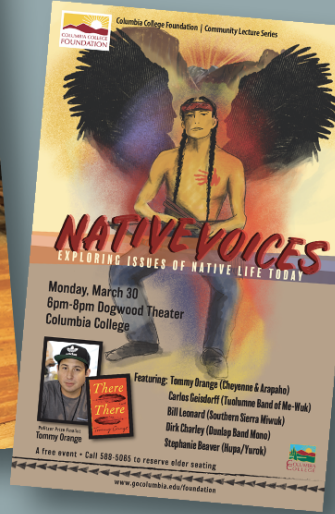
ROXANNA TORRES • OSHER

Child development and education major planning to go into teaching.

"I'm a returning student, and this scholarship has been a real help. ...more than you know! I'm just starting back, and it's a lot, but I really feel like it's doable."

COLUMBIA COLLEGE ALUMNI— STAY CONNECTED!!

- Become a Mentor/Volunteer
- Stay updated with Columbia's College Sports and Activities
- Career Services and Networking
- Professional Development Classes
- Secure Columbia's Future and donate to the Foundation!



The ties Shelly Davis-King has to Columbia College go back decades.

Over the years, these connections nourished all aspects of her life, from family and friends, to her archaeology career. Her daughter met her future husband at a Columbia College for Kids class, her family enjoyed the college's art, music and culinary offerings for many years and Shelly made life-long professional friendships with college faculty who deepened her understanding of local history, natural resources and more.

So supporting the Columbia College Foundation, she said, is a natural choice. She and her husband, artist John Lytle, specifically donate to the Foundation's Columbia College Promise offering tuition-free access to local high school graduates and the Native Voices program for Native American outreach and education.

"So much was given to me at Columbia," Davis-King said. "This allows me to give back. It's one way I can contribute."

Davis-King first connected with Columbia College when she came to Tuolumne County as a young archaeologist. She already had a graduate degree, but took courses in natural resources, local geology and California history to gain local insights.

"Those instructors were some of the best I ever had," she said. "They taught me to think of things in ways universities never did...It changed the way I did my work."

The college also was an important resource for her children, giving them opportunities for learning and

"They taught me to think of things in ways universities never did...It changed the way I did my work."

exposure to careers, education and the arts that are hard to find in rural communities. Back then, the College for Kids program was going strong, with summer classes and other programs which her children loved.

"They were able to meet kids, see different lifestyles, learn skills they wouldn't have otherwise," she said. "College became a less fearful place for them and it was a fun environment for learning."

"Promise is that now – a way to energize our county's youth, especially those who might not otherwise have ways to attend college and engage."

Columbia's Native Voices program, which organizes presentations on today's Native American experiences, also hits home Davis-King said. Professionally, she works almost exclusively with Native tribes now, and is pleased the college and the Foundation are helping to build ties and promote understanding.

"These are the kinds of roles the college can take, and I want to support it," she said. "It's vital to our community."

Columbia College Foundation celebrates 50th Anniversary!

The Columbia College Foundation is celebrating its 50th Anniversary this school year, and celebrated with the announcement of a \$50,000 increase to student scholarships over the next two years.

“We believe this is the very best way to mark this important anniversary,” said CCF President Charles Segerstrom. The gift will ensure that every student who gets a scholarship this year will receive a minimum of \$1,000. “We know how much students are juggling to stay in school and cope with the increased costs of living. Offering a boost to scholarships is an immediate way to help.”

The announcement was made at the Foundation’s 50th Anniversary Celebration this fall, a gathering of donors, friends and students with music, refreshments and comments from Columbia College retirees, Foundation leaders and a panel of students who spoke about their experiences at Columbia.

Retired Columbia College President Dr. Dean Cunningham, who served as college president from 1979 to 1992, was a featured speaker. He recalled the early days when the Foundation was just getting started, and said he’s proud to see how far it has developed. Scholarships and awards last fiscal year totaled more than \$230,000 awarded to more than 200 students.

Foundation leaders also reviewed other support donors have provided to the college over the last five decades, including campus improvements such as the fitness trail, Carkeet Park, the Oak Pavilion, equipment for programs including athletics, fire, science, forestry and culinary, and support for many campus events and activities. A special highlight was given to the Foundation’s program for local high school graduates, the Columbia College Promise. Started in 2017, this program has assisted more than 1,000 local high school seniors, offering free tuition for up to two full years for students who attend fulltime right after high school graduation.

Community supporters have joined in to extend the 50th Anniversary scholarship gift into the future, Segerstrom said.

“Donors who want to help give students this direct support have two options,” he noted. “They can contribute any amount to our Foundation’s 50th Anniversary Scholarship Project. Or if they are interested in a longer-term gift, they can contact us about our ongoing Endowment Challenge program that can match any endowment gift made to our Foundation over the next three years.”



Columbia College Promise Contributors • Gifts received through November 1, 2022

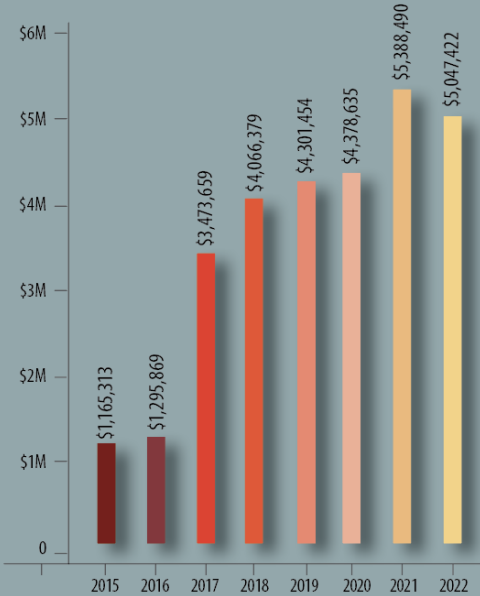
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Fiscal Report 2021-2022

THE COLUMBIA COLLEGE FOUNDATION is a 501(c)3 non-profit organization dedicated to raising supplemental funds to support student success and promote quality higher education in our community. Established by Dr. Harvey “Dusty” Rhodes in 1972, the Foundation today has an all-volunteer community board that works to raise the profile of the college and expand partnerships with organizations, businesses and individuals who believe in the value of high-quality, accessible public education.

Foundation income supports a variety of college programs and activities each year, and the Foundation oversees the financial management of more than \$5 million in assets. Assets consist of cash, investments and collections held in unrestricted funds, restricted funds and endowments. An annual audit of finances and record-keeping is conducted by a third-party auditor.

Growth in Total Assets 2015–2022



Sources of Funds 2021-22

TOTAL CONTRIBUTED	\$553,669
Individuals/Organizations	\$423,669
Other: Columbia College, Federal Grant	\$130,000
INVESTMENT DECLINE	(\$580,188)
TOTAL	(\$26,519)

Disbursements & Expenses 2021-2022

TOTAL DISBURSEMENTS	\$327,984
Scholarships & Awards	\$284,482
Programs/Projects	\$43,502
OTHER EXPENSES	\$52,798
Investment fees	\$29,810
Administration/other	\$22,988
TOTAL	\$380,782

Investing in the Foundation

ALL GIFTS MADE to the Foundation have a direct impact on student success and are greatly appreciated, regardless of size. Donors can choose from a variety of projects and programs to suit their philanthropic interests. All donations are tax deductible to the greatest extent permitted by law. Giving options include:

- Columbia College Promise**—Support local high school graduates.
- Scholarships**—Support students directly through named and/or endowed scholarships.
- Program Support**—Support specific college programs, campus activities and student organizations.
- Unrestricted**—This fund allows the Foundation to provide direct support where it is needed most.
- CCF Endowment Challenge** – A endowment gift of any size will be invested to build long-term support for student needs today and for years to come.

New Endowment Challenge will MATCH your endowment gift to local education

COLUMBIA COLLEGE FOUNDATION
**ENDOWMENT
CHALLENGE**
Grow the future of local education

The Columbia College Foundation is making progress on an exciting opportunity to build long-term support for local students: the CCF Endowment Challenge.

Thanks to a five-year federal grant, Columbia College has the opportunity to receive a full match for any endowment gift made to the Columbia College Foundation in the next three years. The college

is eligible for up to \$390,000 in these federal matching funds – which means up to \$780,000 in new support invested now for the future of local students.

“We’re nearly halfway to our goal with local donations,” said CCF President Charles Segerstrom. “It’s great to see our donors stepping forward to guarantee future support for local students.”

The endowment project benefits Columbia College students of all ages seeking affordable training and education for future careers in health care, hospitality, business, education, firefighting, forestry and more.

Here’s how it works: when donors make an endowment gift of any size to our general endowment, to an existing scholarship, or to start their own endowed fund with a pledge of \$10,000 or more, a dollar-for-dollar match will go to the new CCF Endowment Challenge Fund. Under terms of the grant, federal dollars in the Challenge Fund remain invested for 20 years, then may be used by the Foundation for future student needs.

It’s a unique chance for donors to exponentially grow the value of their contribution through endowment giving. CCF Trustee Jan Verhage made an early pledge, and is continuing to make her annual gift to this project. “This is a great opportunity for donors to stretch the impact of their gift, and to grow future resources for students,” she said. “We’re excited to bring this to our supporters.”



INTERESTED IN LEARNING MORE?

Contact Amanda Stephens at 209.588.5065
or via email at hepfla@yosemite.edu.

How to Give



Donations to the
Columbia College Foundation
may be made at any time
online at our website:
gocolumbia.edu/foundation

Donations by check may
be made payable to the
COLUMBIA COLLEGE FOUNDATION
and sent to:
11600 Columbia College Dr.
Sonora, CA 95370



SCAN CODE TO DONATE NOW!

Columbia College Foundation is a 501(c)3 organization.
Your donation is tax-deductible to the extent allowed by law. Tax ID# 23-7306390



For more information
and giving options, call
209.588.5065
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nilsona@yosemite.edu.

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